POV PILOT PLAN

Run the experiment, gather the evidence

A structured plan to take one scoped use case through a controlled pilot to an evidence-based go/no-go decision. Complete it after the Proof of Value Canvas; it expands the canvas into an operable plan.

Use case & owner VALUE-AI

Pilot cohort
Who takes part — count, team, selection.

Hypothesis & scope

Value hypothesis Lean

Explicitly out of scope Lean

Metrics register

METRIC	BASELINE	TARGET / FLOOR	OWNER
Primary value metric NIST			
Quality counter-metric			
Safety / risk metric			
Adoption metric			

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Human oversight & controls OECD VALUE-AI

Oversight model
Who reviews what; where a human can override.

Automatic stop conditions
Conditions that pause the pilot pending review.

Timeline

WEEK	MILESTONE	OWNER
Week 0 — kick-off	Baseline verified, cohort briefed, controls in place	
Weeks 1–4 — run	Pilot live; weekly metric review	
Weeks 5–6 — evaluate	Results vs targets; cost per outcome; user feedback	
Week 7 — gate	Proceed / extend / redesign / stop decision	

Decision gate Lean

Proceed if…

Redesign if…

Stop if…

Sign-off

Accountable owner: _____ · Sponsor: _____ · Date: _____

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