PROOF OF VALUE CANVAS

Design a controlled experiment before you scale

Fill this in for one use case. The goal is the smallest experiment that can honestly prove — or disprove — the value hypothesis.

Use case
One line — what the AI would do, for whom.

Owner & sponsor VALUE-AI
Named accountable owner and the sponsor who wants it.

Hypothesis Lean
“We believe [AI does X] will [improve Y]. We’ll know we’re right when [measurable signal].”

In scope Lean
The smallest slice — one team, one document type, one workflow step.

Out of scope Lean
Name three things this PoV will NOT do.

Success metric NIST
One measurable metric.

Baseline → target NIST
Measured today → the threshold for success.

Quality counter-metric NIST
So speed can't be bought with errors.

Human oversight & controls OECD VALUE-AI
Where a human reviews or can override; privacy/security controls.

Decision gate Lean
Proceed / redesign / stop criteria at the end of the PoV.

Timeline & milestones Lean
Aim for 4–8 weeks to a meaningful result; key checkpoints.

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